# Lightning Strike Media

# 2024 EDITORIAL CALENDAR

| | DATE | FEATURES | EVENTS |
|---|---|---|---|
| **JANUARY** | 2-Jan | | |
| | 9-Jan | | |
| | 16-Jan | Smart Mobility: Reruiting | |
| | 23-Jan | | |
| | 30-Jan | Workshifter: Healthcare | |
| **FEBRUARY** | 6-Feb | | |
| | 13-Feb | Smart Mobility: Reruiting | |
| | 20-Feb | | Workshifter: Human Wiring and Healthcare |
| | 27-Feb | Workshifter: Healthcare | |
| **MARCH** | 6-Mar | | |
| | 13-Mar | Smart Mobility: Reruiting | |
| | 20-Mar | | |
| | 27-Mar | Workshifter: Healthcare | |

| | DATE | FEATURES | EVENTS |
|---|---|---|---|
| **APRIL** | 3-Apr | | Four20 Post: Future of Cannabis Business |
| | 10-Apr | | |
| | 17-Apr | Smart Mobility: Reruiting | |
| | 24-Apr | | |
| **MAY** | 1-May | Workshifter: Healthcare | |
| | 8-May | | |
| | 15-May | Smart Mobility: Reruiting | |
| | 22-May | | Smart Mobility: Autonomous Trucking |
| | 29-May | Workshifter: Healthcare | |
| **JUNE** | 5-Jun | | |
| | 12-Jun | Smart Mobility: Reruiting | |
| | 19-Jun | | |
| | 26-Jun | Workshifter: Healthcare | |

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|---|---|---|---|
| **JULY** | 3-Jul | | |
| | 10-Jul | | |
| | 17-Jul | Smart Mobility: Reruiting | |
| | 24-Jul | | |
| | 31-Jul | Workshifter: Healthcare | |
| **AUGUST** | 7-Aug | | |
| | 14-Aug | Smart Mobility: Reruiting | |
| | 21-Aug | | |
| | 28-Aug | Workshifter: Healthcare | |
| **SEPTEMBER** | 4-Sep | | Workshifter: Human Wiring and Gig Work |
| | 11-Sep | Smart Mobility: Reruiting | |
| | 18-Sep | | |
| | 25-Sep | Workshifter: Healthcare | |

| | DATE | FEATURES | EVENTS |
|---|---|---|---|
| **OCTOBER** | 2-Oct | | |
| | 9-Oct | | |
| | 16-Oct | Smart Mobility: Reruiting | |
| | 23-Oct | | |
| | 30-Oct | Workshifter: Healthcare | |
| **NOVEMBER** | 6-Nov | | |
| | 13-Nov | Smart Mobility: Reruiting | |
| | 20-Nov | | |
| | 27-Nov | Workshifter: Healthcare | |
| **DECEMBER** | 4-Dec | | |
| | 11-Dec | Smart Mobility: Reruiting | |
| | 18-Dec | | |
| | 25-Dec | Workshifter: Healthcare | |

Global Auto Mobility | SMART MOBILITY TODAY | Breathe On | four20 POST | workshifter